



# Succeeding in Business Under the Sun

Sun Cellular offers Filipino entrepreneurs bright business prospects with The Sun Shop Express Business Package.

## WHY BECOME A SUN SHOP EXPRESS AUTHORIZED RETAILER?

### Partner with a company who constantly pioneers and innovates

• Sun Cellular pioneered the intra-network unlimited wireless services in the Philippines through its 24/7 Call and Text Unlimited (CTU) and 24/7 Text Unlimited (TU). It holds the distinction of being the fastest growing mobile network provider in the country with more than 15 million customers supported by its nearly 7,000 cell sites nationwide. In Sept 2010 Sun Cellular was the first telecommunications provider to hit One million Postpaid Subscriptions, with 7 out of 10 new postpaid subscribers choosing Sun for the past three years. It was recently awarded as The Most Promising Telecom Service Provider in Asia Pacific in the Frost & Sullivan ICT Award in Singapore and was recognized by the Philippine Marketing Association as Agora Marketing Company of the Year in 2009.

• The Sun Shop Express Business Program is an opportunity to partner with a company who constantly provides innovative products and services in the market. Through the program, Sun Cellular is extending its opportunities to Filipino entrepreneurs. As Sun Cellular continues to achieve remarkable milestones in only seven years from start up, it is indeed the best time to partner with Sun.

## YOUR OPPORTUNITY

Get the chance to operate a SUN SHOP EXPRESS outlet and become an authorized retailer of Sun Cellular with the THE SUN SHOP EXPRESS BUSINESS PACKAGE.

This package gives you the chance to run a highly profitable business at a reasonable investment! Business perks with The Sun Shop Express include:

- Earning commissions for every subscribed postpaid line application
- Sale of prepaid products
- Bills payment
- Commission on after-sales requests

You will be fully equipped with business requirements as Sun Cellular guides you through the process by providing:

- Comprehensive sales staff training
- Merchandising Materials
- Full Marketing and Logistics Support for business promotion

## HOW TO APPLY:

Submit a signed letter of intent addressed to Ms. Marge P. Benesa, Manager for The Sun Shop Express Program containing:

- any significant experience in retail, franchising, sales, telco and other related experience if any
- your proposed location with pictures or sketches of the preferred site location, landmarks and establishments within the area

**For more information, you can also contact us through our**

**E-mail: [sunshopexpress@digitel.ph](mailto:sunshopexpress@digitel.ph)**

**Landline: (02) 397-2204**

**Mobile phone: 0922-9223350**

**Please look for: Ms. Yani Rabe**